

Queens Residents Receive Princely Gifts on Three Kings Day

The weather was cold, but hearts were warm on Jan. 6, when the Queens Economic Development Corporation and Latin Women in Action handed out educational supplies such as chalkboards and pencil holders during a special Three Kings Day Celebration at Corona Plaza. With financial support from New York Community Bancorp and New York Community Bank Foundation, the two nonprofits purchased the items at a discounted rate from the National Street 99¢ & Gift Store, which also donated goodie bags. QEDC and LWIA also gave out 1,000 protective masks provided by Queens Borough President Donovan Richards's Office. QEDC's Sam Massol, who is seen from behind in above photo, informed that this activation was the first of his just-begun tenure as the leader of a revitalization project in Corona. The NYC Department of Small Business Services recently awarded a three-year grant to QEDC to analyze the commercial corridor along Roosevelt Avenue between Junction Boulevard and 114th Street and develop a plan to help local merchants. Beautification programs, placemaking campaigns, and training webinars are expected.