

For Immediate Release

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Manhattan Popup Store To Sell Artisanal, Made In Queens Products In May + June

(April 26, 2021) — Are you looking for high-quality products by Queens crafters? Head to Manhattan over the next two months!

ChaShaMa, an arts-and-business nonprofit, is about to open NYC Markers' Market at 1155 Sixth Ave. (between 44th and 45th streets) on Saturday, May 1.

Co-presented by Queens Economic Development Corporation's MiQ (Made In Queens) program, the Times Square area shop will carry a diverse array of items -- everything from handmade toiletries to funky jewelry to household items -- from five small manufacturers.

Jackson Heights-based [TREE*STAR](#) will sell all-natural soaps, candles, and bath-related items such as sea wool sponges at NYC Markers' Market, which will operate Fridays to Sundays from 11 am to 8 am through the end of June. Meanwhile, [R+D](#) will peddle kitschy, 3D-printed jewelry from sustainable resources.

The other confirmed MiQ vendors are [My Works of Art](#), which trades in knickknacks, paintings, and other creative products inspired by NYC life; [Hooks and Luxe](#), which designs minimalist accessories by hand; and [Scent by Heaven](#), which produces unique, hand-crafted candles using natural waxes and refined paraffin wax.

Avant-garde performer Anita Durst launched [ChaShaMa](#) -- which means "to have vision" in Persian -- to honor her mentor Reza Abdoh, an Iranian playwright and director. The Manhattan-based nonprofit's Enliven NYC: Storefront Startup program provides free-rent venues for the creation, education, and presentation of the arts and/or for entrepreneurs to jumpstart their companies. Since 1995, ChaShaMa has transformed an estimated \$9 million worth of unused real estate into 85 spaces for 30,000 artists and small businesses.

Founded in 2016, [MiQ](#) manages a curated collection of high-quality products by Queens-based creators that are sold online, at popups, and in select locations. The goal is to promote local makers, share their stories, and provide opportunities for new and existing businesses to flourish.

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